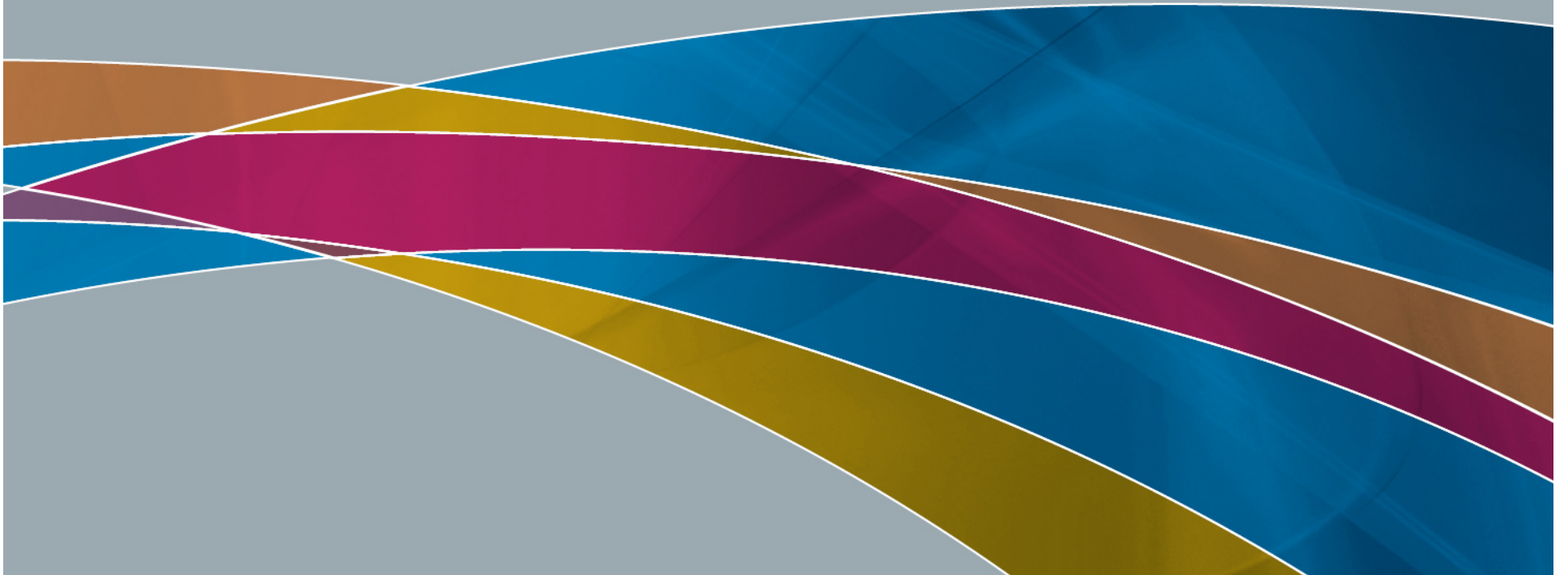




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SCREEN



SCREEN

**TAKE A
CLOSER
LOOK**



SCREEN

SCREEN Overview



SCREEN USA
45TH
ANNIVERSARY
1967-2012

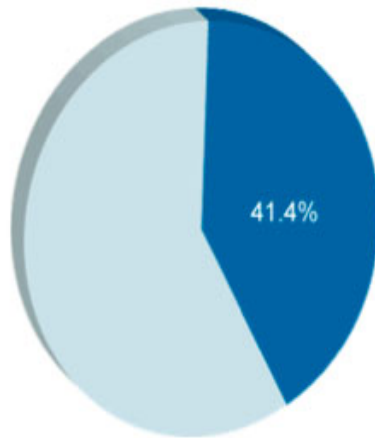


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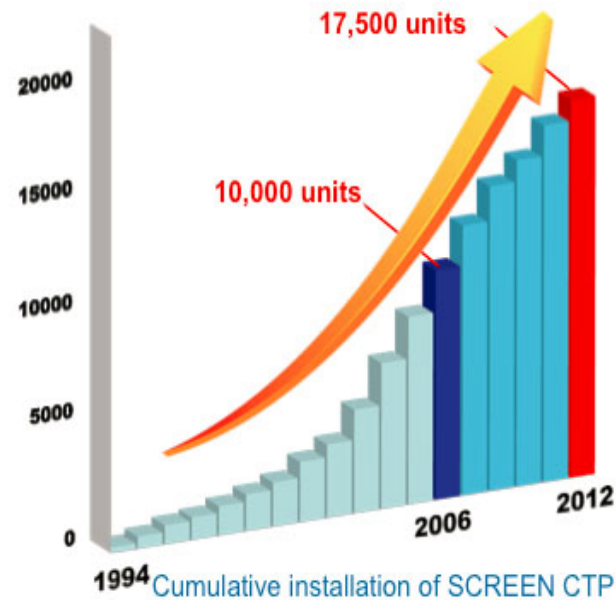
Were we are today

SCREEN CTP

- ▶ Retains world wide No.1 market share
- ▶ Cumulative CTP shipments end of January 2012



2010 Global Market Share

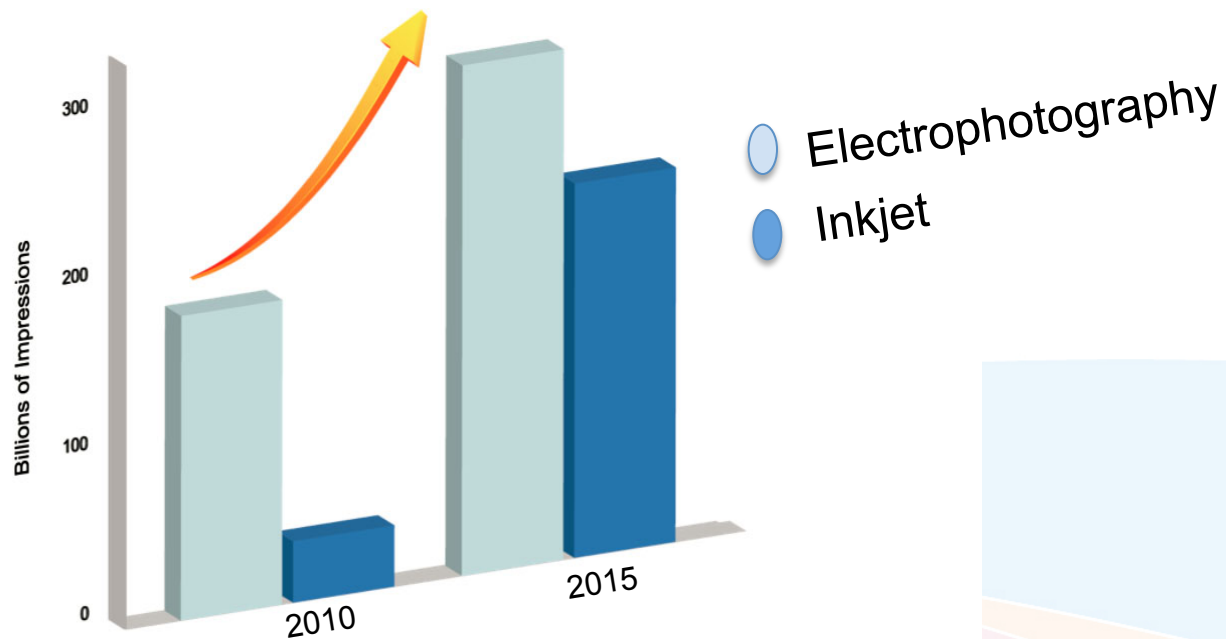


Cumulative installation of SCREEN CTP



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Adapting to a changing market



Global production color volumes totalled about 215 billion impressions in 2010 and InfoTrends expects them to exceed 520 billion by 2015

Production color Inkjet 6 times growth

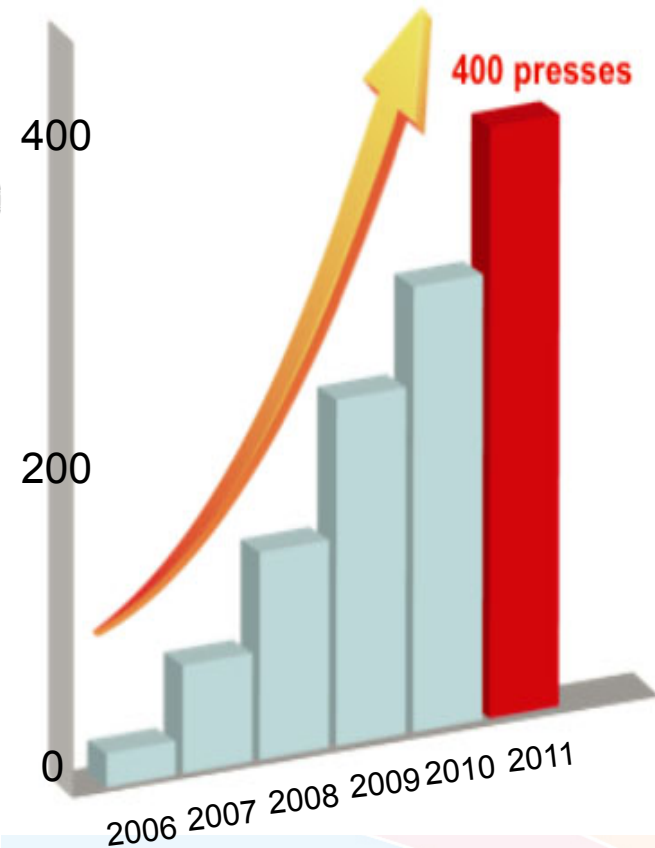
Source: InfoTrends Global Production Printing & Copying Market Forecast: 2010-2015



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Adapting to a changing market

Developing a full range of inkjet solutions for multiple Print on Demand applications



POD business aim: above 50% of sales ratio in POD related products by the end of March 2014 (2 years)

Web to Delivery Automation

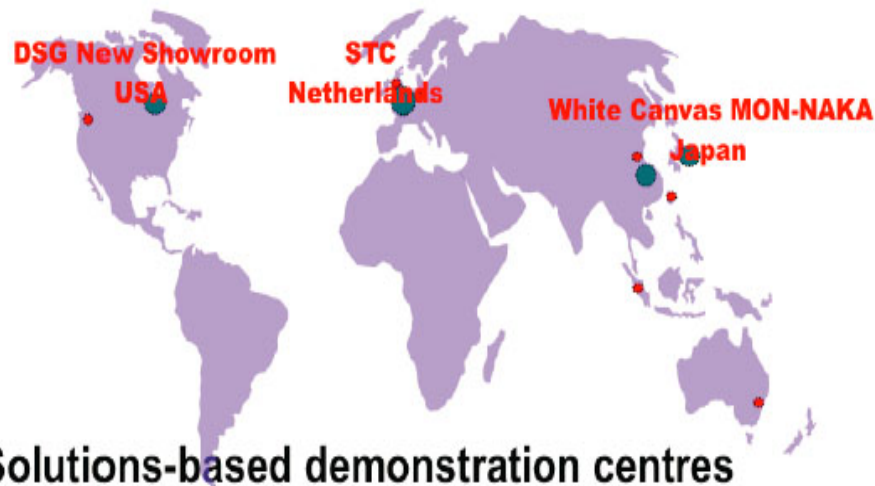


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SCREEN – a changing business

CTP v. POD – a very different business model

- ▶ POD output drives our customer's businesses
- ▶ Requires close partnerships with customers and other manufacturers
- ▷ POD demands complete business solutions where Screen is only part of the equation



- ▶ Solutions-based demonstration centres



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